



APPLICATION FOR FUNDING FROM THE WILTSHIRE TOWNS PROGRAMME

Executive Summary

This report provides a response on behalf of Tisbury Parish Council to the Wiltshire Council Cabinet paper dated 21st June 2022. Post COVID-19 and taking account of the likely impact of the current recognised cost of living crisis, the Council has been considering ways in which footfall from the residents of Tisbury and neighbouring villages could be increased and also how more visitors could be attracted to Tisbury's High Street and nearby attractions after arriving by means of a car, train or on foot.

Proposal

The Council has considered that one of the best ways in which it could communicate with residents and visitors is through the provision of a digital information hub which contains a website exclusively available for the loading of news and information by local organisations, services and businesses within Tisbury. This would be for visitors to use by means of the Info Point's Wifi hotspot where they can gain free access to its content on their phones or tablets from up to 250 metres away. The hub can share maps, videos, audio, images, text, downloads, games and stories.

To provide greater flexibility and reduced costs with regard to the hub's location where access to an electrical mains supply is not required, the Council considers that a solar-powered information hub from Info Point is the best option <https://info-point.com/products/info-point-solar/> as it also fits with the Council's environmental objectives. This would be incorporated into a stand-alone interpretation panel provided by Shelley Signs <https://www.shelleysigns.co.uk/products/interpretation-panels/digital-interpretation/>.

The pack contains (see Figure 1):

2x 60W Solar panels with 3m extension cabling

Lockable weatherproof enclosure containing:

60ah lithium ion battery

Bluetooth programmable charge controller (configure and check data using a phone)

Outdoor-grade high-gain external antenna with 2m extension cable

Switching, fuse, cabling and external solar cable connectors.



Figure 1

Examples Info Point incorporated into Interpretation Boards Figure 2 and Figure 3



Figure 2



Figure 3

Locations and Permissions

The two locations identified for the Interpretation Boards are the Nadder Close car park SP3 6JJ, which is the only car park in Tisbury close to the High Street, and in the perimeter of Tisbury railway station SP3 6JT.

Tisbury Parish Council owns the Nadder Close car park and no permission would be required as the location for the board would be on land owned by the Parish Council. Permission would need to be sought from South Western Railway for a board to be placed at the railway station.

Costs

The price of each solar powered Info Point is £4,750 and the cost of a wooden Interpretation Board size A0 is £1,030. Total cost for two solar powered Interpretation Boards would be £11,560.

Local installation costs will be funded separately by the Parish Council.

Conclusion

As set out in this report, the Council wishes to submit a request for an amount of funding to be allocated to Tisbury through the Wiltshire Towns Programme. In view of the potential for the sum of around £5,000 to be available in 2022, it wishes to submit a request for funding toward the installation of one solar powered Interpretation Board provided by Info Point and Shelley Signs to be located at the Nadder Close car park at the cost of £5,780.

Subject to the success of the Interpretation Board in the car park, the Council may be submitting a further request in future years of the Towns Programme for the another board to be installed at Tisbury railway station.